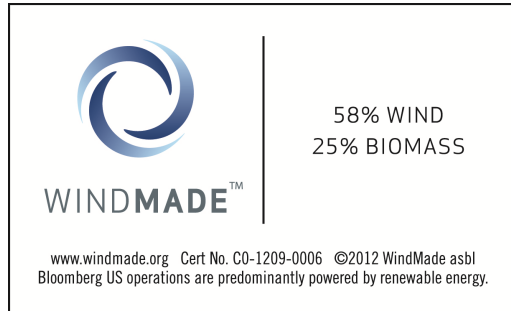




Bloomberg U.S. operations awarded WindMade label



9 October 2012. Bloomberg US is the first news organization in the world to receive the WindMade certification label, a global consumer label for companies that use wind energy and other renewables.

The label, which is backed by the UN Global Compact and conservation group WWF, requires participating companies to obtain at least 25% of their electricity from wind

power. Bloomberg's U.S. operations, however, achieve a much higher share, with 58% of the operations' power consumption covered by wind power, and a further 25% by biomass energy.

"Not only does the label demonstrate our commitment to renewable energy, it provides consumers with the choice to favor companies and products using wind power," said Curtis Ravenel, Bloomberg's Global Head of Sustainability. "As both a Founding Partner and the Official Data Provider for WindMade, receiving the WindMade Certification for our operations was the logical next step for us to show our commitment to this very important standard."

The WindMade label was created to allow companies to communicate their commitment to renewable energy while providing consumers with the choice to favour companies and products using wind power.

"We are delighted for Bloomberg. By committing to renewable energy and using the WindMade label, Bloomberg has set a great example that will inspire companies and consumers all over the world", stresses Henrik Kuffner, CEO of WindMade.

With more than 15,000 employees in 192 locations worldwide, Bloomberg recognizes the environmental, social and economic impact of carbon emissions and is committed to addressing these implications through action: reducing consumption, buying renewable products and services, helping to set standards, encouraging disclosure and promoting clean technologies.

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See [WindMade website](#) and [Bloomberg blog](#) for more information.

NOTES FOR THE EDITOR

About WindMade™

WindMade is the first global label for enterprises, events and products that use wind power. The label is managed and awarded by an independent non-profit organisation. The aim of the WindMade label is to give enterprises the opportunity to communicate

their commitment to wind power, and thus reinforce the use of renewable energy sources. The transparency of the label makes it possible for consumers to favour businesses that make a direct contribution to promoting renewable energy.

For more information about WindMade, see www.windmade.org.

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